

Your Resource

for Georgia's Vehicle Emissions Inspection & Maintenance (I/M) Program

State-Certified Signage Overview

All stations are required to display a state-certified sign near the street or a location that can be easily viewed by motorists driving by. The sign must comply with state specifications, including proper information, layout, font and colors.

The required sign specifications and a list of approved sign vendors can be found at www.cleanairforce.com/stations/ owners-managers/station-signage. These vendors are familiar with the required sign specifications and should be able to produce an acceptable sign for your station.

SPECIFICATIONS

- The sign must be a minimum size of 24" x 36". This will allow you to use a standard frame and hardware.
- The sign must be on .063 gauge aluminum or coroplast and printed on two sides.
- All fonts are Perpetua (serif) and Humanist 521 (san serif).
- The designated colors are PMS 288 Blue on a white background (or PMS 288 Blue and PMS 652 Light Blue on a white background with the use of a two-color logo).
- All letters in the word "Emission" should print at least 3" in height.

Please reference the following page for exact sign layouts.

REMINDERS

- If your sign becomes damaged or faded, replace it.
- Although GCAF recommends having an approved vendor modify your roadside sign, stations are allowed to change hours and pricing by attaching a magnetic strip to the sign or applying stick-on or magnetic letters. Blue or black colors must be used to make these changes.
- If your station is not open during the hours listed on your sign, then you must post a "Closed" sign on the roadside sign, on the bay door, or within view of the motoring public.
- All sign locations must meet state and local code requirements.
- All information displayed on these signs is required by law; do not add or omit any information. If any of your station information that is printed on your sign changes, you must update it immediately.
- If your station offers coupons, the price entered on the VIR still must match your roadside sign. The discounted price charged will be handled by the station internally and must be offered to all motorists with a paper coupon. The emissions test cannot be discounted below \$10.
- Stations are only authorized to use the GCAF logo on their state-certified sign. Stations are not to use the logo on any other advertisements, such as business cards or flyers.
- If your sign does not meet specifications or includes inaccurate station information (ex., wrong station type, incorrect
 hours of operation), your station will fail the audit task
 and you will be required to purchase a new sign or update your existing sign to become compliant.

Please adhere to the following examples for type sizes, boldness and italics, as closely as possible. If you wish to obtain a copy of the signage logo slicks or if you have questions, please email info@cleanairforce.com.

INSPECTION STATION SIGNAGE OPTION A

MINIMUM ACTUAL SIZE OF ADDITION

EMISSIONS TESTING

MINIMUM ACTUAL SIZE 24"X36"



MINIMUM ACTUAL SIZE OF ADDITION

EMISSIONS TESTING

MINIMUM ACTUAL SIZE 24"X36"



- STATEMENT OF HOURS

INSPECTION STATION SIGNAGE OPTION B

MINIMUM ACTUAL SIZE 24"X36"



- BY APPOINTMENT ONLY

MINIMUM ACTUAL SIZE 24"X36"



- STATEMENT OF HOURS

INSPECTION STATION SIGNAGE OPTION C

MINIMUM ACTUAL SIZE OF ADDITION

EMISSIONS TESTING

MINIMUM ACTUAL SIZE 24"X42"



- BY APPOINTMENT ONLY

MINIMUM ACTUAL SIZE OF ADDITION

EMISSIONS TESTING

MINIMUM ACTUAL SIZE 24"X42"



- STATEMENT OF HOURS