



MOTORISTS INVITED TO WEIGH-IN ON EMISSION TESTING THROUGH ONLINE SURVEY

ATLANTA – August 14, 2012 – Metro Atlanta motorists are invited to participate in a quick on-line survey regarding the state’s vehicle emission testing program. [Georgia’s Clean Air Force](#) (GCAF), which administers the state’s Vehicle Inspection and Maintenance Program, is conducting its 16th annual emission testing program study online.

The survey is part of an annual quantitative study that tracks the awareness and attitudes of motorists regarding GCAF and the vehicle emission testing program. The 11-question survey can be accessed through the [motorist section of the GCAF website](#), the [GCAF Facebook page](#) and the [direct survey link](#). Participation takes less than 10 minutes. This is the third time the survey has been administered online, and GCAF expects to provide more comprehensive feedback on emission testing’s perceived environmental benefits.

GCAF’s goal this year is to gather opinions from more than 300 motorists within the 13 metro Atlanta counties who are age 18 or older and who own a model year 1986-2009 gasoline-powered car or light-duty truck.

“It is our hope that through this year’s online survey we can gain extensive insight into the opinions of motorists across metro Atlanta regarding the process and benefits of emission testing,” said Pamela T. Earl, Program Manager, Mobile & Area Source Program, Air Protection Branch, Georgia EPD. “These annual studies help us determine how to better educate and serve metro Atlanta motorists as we work to improve air quality. The 2012 online survey’s easy access should increase the number of respondents, providing more precise results.”

About Georgia’s Clean Air Force

Since 1996, Georgia’s Clean Air Force, the state’s Enhanced Vehicle Emission Inspection and Maintenance Program, has worked with Georgia’s Environmental Protection Division to reduce harmful vehicle emissions. Georgia’s Inspection and Maintenance Program has prevented thousands of tons of ozone-forming pollutants from entering the air we breathe by identifying and repairing nearly two million heavy-polluting vehicles. For more information, please visit www.cleanairforce.com or call 800.449.2471.

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