



## **GEORGIA'S CLEAN AIR FORCE LAUNCHES TOOLKIT TO PROVIDE ESSENTIAL TIPS FOR GEORGIA AUTO DEALERSHIPS**

*Guidelines Outline Customer Service Advice and State Emission Requirements*

**ATLANTA** – July 20, 2010 – Georgia law requires that no used vehicle can be sold without a valid passing certificate of vehicle emission inspection if such a vehicle is to be registered in one of the 13 metro Atlanta counties: Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Henry, Paulding or Rockdale. In an effort to aid Georgia dealerships and reduce possible enforcement actions by the Georgia Environmental Protection Division (EPD), GCAF has created a best practices program called "GCAF Partners." As part of this program, Georgia's Clean Air Force (GCAF) has created a toolkit detailing outstanding customer service tips and state emission requirements.

Included within the toolkit are an overview of testing requirements and processes, used vehicle dealer responsibilities and resources for dealers and consumers. Also included is a pledge for dealerships to sign, indicating they will make a good faith effort to practice these customer service tips and comply with the state law regarding emission requirements. By pledging to be a "GCAF Partner," dealerships will be promoted via the GCAF Web site, [www.cleanairforce.com](http://www.cleanairforce.com), as committed to the program and consumer protection.

Dealers can access the downloadable toolkit at <http://www.cleanairforce.com/stations/usedcar.php>.

"We're committed to educating dealers about the importance of providing a positive buying experience to their customers" said Georgia Environmental Protection Division Public Information Specialist Cherrise Boone. "This toolkit contains information that is easy to implement, and we look forward to helping dealerships positively serve Georgia motorists and ultimately decrease harmful exhaust emissions."

### **About Georgia's Clean Air Force**

Since 1996 Georgia's Clean Air Force, the state's Enhanced Vehicle Emission Inspection and Maintenance Program, has worked with Georgia's Environmental Protection Division to reduce harmful vehicle emissions. Georgia's Inspection and Maintenance Program has prevented thousands of tons of ozone-forming pollutants from entering the air we breathe by identifying and repairing nearly 2 million heavy-polluting vehicles. For more information, please visit [www.cleanairforce.com](http://www.cleanairforce.com) or call 800.449.2471.

#

**For more information**, contact: Alex Ritchey, communications 21, 404.814.1330, [aritchey@c21pr.com](mailto:aritchey@c21pr.com).